

		THE POLISH MINING CONGRESS 2007 ADVERTISING OFFER		
No	Offer	Description of offer	Type of advertising unit	Net price* of unit (Polish zlotys)
A	Advertising during the Congress			
A1	Sponsoring of CONGRESS session	Advertising during session: - presentation of Firm during a session (15 minutes), firm banner, firm logo at intro during session, - advertising in conference materials of lecture session - solemn presentation of firm during the welcoming banquet	Lecture session: a) plenary	
			b) thematic	
A2	Presentation of firm	Multimedia presentation of Firm during one of lecture sessions	15 minutes	
A3	Exhibition, advertising banner	Banner in the lecture room of plenary session and selected thematic session, exhibition in the Auditorium Maximum hall or at the AGH University	Exhibition stand, banner in the room	
A4	Sponsoring of social meeting	Solemn presentation of firm during the welcoming banquet, banner of firm exhibited during the banquet	Presentation	
B	Advertising in publications and on the www page			
B1	Congress Information Bulletin	Full-coloured publication, size A4, chalk overlay paper, edition of 3000 copies, sent free of charge to persons interested in Polish mining. Will come out in July 2007	Place of advertising:	
			a) cover – front	
			b) cover – inside	
			c) cover – back	
		d) page inside		
B2	Material of Congress plenary session	Publication of the plenary session, edition of 1000 copies, including full versions of papers presented during the Congress plenary session and papers of all sessions on CD	page in the publication and on CD disc	
B3	Congress www page	Insertion on the Congress page (http://www.pkg.com.pl): Firm logo, information data and brief presentation of activity along with the link to the Firm page	Banner, logo and link	

* unit prices of the advertising offer presented above are subject to agreement with the Organising Committees of individual sessions

Possible are other advertising forms; their scope is subject to agreement

Additional information:

1. We request to send orders by:
 - a) 15 June 2007 in case of publications,
 - b) 1 August 2007 in case of advertising on www page,
 - c) 1 September 2007 in case of exhibitions during the Congress.
 After exceeding these time-limits please contact us by phone.
2. In case of advertising in publications please contact the Congress Office.
3. An order relating to advertising should be submitted on a form attached to the present offer. Both the offer and form can be taken from the Congress website: <http://www.pkg.com.pl>.

Contact:

Ms. Barbara Marchewczyk, Office of the Polish Mining Congress, ul. Wybickiego 7, 30-950 KRAKÓW 65, post box 49, phone/fax (+48 12) 632-13-24, e-mail: jjarosz@min-pan.krakow.pl and coordinators of individual sessions.